



by **How Do I** ?

Easy access personalised
memory support

Part of



**Challenge
Dementia
Prize**

Hello from refresh

We are thrilled to have been chosen to take part in the Dementia Challenge Prize and are super excited to make a start.

Challenge Dementia is a national search for products, technologies and services that could transform the way people live with Dementia across the UK, helping them to live enjoyable and fulfilling lives for as long as possible. Led by Essex County Council, Challenge Dementia is part of the Essex Challenge Prize programme which seeks to tackle a range of social problems by uncovering potential solutions, and speeding up their development.

What we do

Our mobile app links video to living and working spaces. To put it simply, we link videos from objects in your home to your mobile phone, to be viewed when and where you need them. These videos can help with learning how to complete a task or remembering an activity.

Users can then follow along the videos to complete tasks of daily living at their own pace, or use content to help them recall activities they've previously engaged in or will be doing in future.

Our Research

We are looking for families of those recently diagnosed with Dementia to test our new app that we hope will support people to live more independently in their homes for longer.

We are looking for 20-30 families who have access to;

- An Android smart phone that's no more than 5-6 years old
- Have Wifi
- Access to an email address
- Are fairly comfortable using a mobile phone to record videos

We are really keen to get going so if you'd like to be involved please get in touch on or before Friday 2nd of November 2018. If you or anyone you know might be interested in working with us, please get in touch.

Call us on **07970312880** or Email us at **hello@wearehowdoi.com**